As the oldest members of the baby boomer generation head into their retirement years, this demographic shift is having a substantial influence on uses of mass media, as well as the images portrayed in these media. Mass Media, An Aging Population, and the Baby Boomers provides a comprehensive examination of the relationship between mass media and aging issues, addressing mass media theory and practice as it relates to older Americans. Reviewing current research on communication and gerontology, authors Michael Hilt and Jeremy Lipschultz focus on aging baby boomers and their experiences with television, radio, print media, entertainment, advertising and public relations, along with the Internet and new media. They draw from studies about health and sexuality to understand views of aging, and present a view of older people as important players in the political process. Hilt and Lipschultz conclude the volume by addressing trends and making predictions related to baby boomers and mass media. Providing a timely and insightful examination of the linkage between mass media and aging issues, this volume will prove a valuable resource for scholars and students in media and gerontology. It is intended for use in coursework addressing such topics as mass communication and society, media and aging, media and public opinion, sociology, and social gerontology. Juvenile delinquency is one of the most complex, interesting, and challenging phenomena in the US. Newspapers, television, and radio bombard us with accounts of juvenile misbehavior and crime which range from truancy to first-degree murder. Consequently, youths who violate the law receive considerable attention from law enforcement officials, social agencies, criminologists, and
social and behavioral scientists. This book is guided by the basic premise that juvenile delinquency is inherently social in nature. Thus, any meaningful discussion of delinquency must be expressed in a sociological framework. More specifically, this book approaches delinquency as it relates to and emerges from the youth’s family, neighborhood, school, peer group, social class, and overall culture and environment. This edition includes current and controversial topics such as community policing, gun control, hate crimes, the impact of TV violence, boot camps, and capital punishment for juveniles. Sociologists, social workers, law enforcers, teachers, and administrators. With its brief format and new, four-color design, AMERICAN GOVERNMENT: POLITICAL CHANGE AND INSTITUTIONAL DEVELOPMENT provides a framework of historical development and institutional change to help students understand American government and politics. Each chapter begins with a brief overview of the historical development of the institution or process presented, and then examines its role in contemporary American politics at length. Taken as a whole, the book tells the story of American government from its inception to its current role and responsibility as lone superpower in an increasingly global environment. Using a propaganda model, The Myth of the Liberal Media contends that the mainstream media are parts of a market system, are shaped primarily by proprietor/owner and advertiser interests, and protect and propagandize for the corporate system. Now in its Third Edition, Mass Media Revolution remains a dynamic guide to the world of mass media, enhancing its readers’ development as critical consumers. The text employs a storytelling narrative style and integrated, chapter-specific digital material, providing a seamless learning experience. It features a wealth of expanded content—with particular attention to diversity in the media industry, reality TV, ethics and social media, and the evolution of online journalism. Chapter content, both print and online, is aligned to the ACEJMC national academic standards. Along with student video resources, this text includes an accompanying instructor resource manual and Power Point slides. All supplementary materials can be found at massmediarev.com. American Government 2e is designed to meet the scope and sequence requirements of the single-semester American Government course. This title includes innovative features designed to enhance student learning, including Insider Perspective features and a Get Connected module that shows students how they can get engaged in the political process. The book provides an important opportunity for students to learn the core concepts of American Government and understand how those concepts apply to their lives and the world around them. Media Media, Politics and Democracy provides a broad ranging overview of all aspects of the relationship between the media and politics. Transform your students into smart, savvy consumers of the media. Mass Communication: Living in a Media World (Ralph E. Hanson) provides students with comprehensive yet concise coverage of all aspects of mass media, along with insightful analysis, robust pedagogy, and fun, conversational writing. In every chapter of this bestselling text, students will explore the latest developments and current events that are rapidly changing the media landscape. This newly revised Sixth Edition is packed with contemporary examples, engaging infographics, and compelling stories about the ways mass media shape our lives. From start to finish, students will learn the media literacy principles and critical thinking skills they need to become savvy media consumers. While examining exactly who owns the media and who produces the media, this text manages to encompass the systematic, critical, and analytical media in all its forms and concludes that the media is one of the most important generators and disseminators of meaning in contemporary society. Investigating the power relationships between the media and politics, culture, economy, society, and above all, democracy, this resource is well-suited for anyone with an interest in the modern role of media in society. In July 2010, Terry Jones, the pastor of a small fundamentalist church in Florida, announced plans to burn two hundred Qur'ans on the anniversary of the September 11 attacks. Though he ended up canceling the stunt in the face of widespread public backlash, his threat sparked violent protests across the Muslim
world that left at least twenty people dead. In Terrified, Christopher Bail demonstrates how the beliefs of fanatics like Jones are inspired by a rapidly expanding network of anti-Muslim organizations that exert profound influence on American understanding of Islam. Bail traces how the anti-Muslim narrative of the political fringe has captivated large segments of the American media, government, and general public, validating the views of extremists who argue that the United States is at war with Islam and marginalizing mainstream Muslim-Americans who are uniquely positioned to discredit such claims. Drawing on cultural sociology, social network theory, and social psychology, he shows how anti-Muslim organizations gained visibility in the public sphere, commandeered a sense of legitimacy, and redefined the contours of contemporary debate, shifting it ever outward toward the fringe. Bail illustrates his pioneering theoretical argument through a big-data analysis of more than one hundred organizations struggling to shape public discourse about Islam, tracing their impact on hundreds of thousands of newspaper articles, television transcripts, legislative debates, and social media messages produced since the September 11 attacks.

The book also features in-depth interviews with the leaders of these organizations, providing a rare look at how anti-Muslim organizations entered the American mainstream. Analyzes the communication processes in direct democratic campaigns and their effect on the opinion formation of the voters. Based on a detailed analysis of the politicians' strategies, media coverage and the opinion formation of the public in three campaigns, this book argues that the campaigns are more enlightening than manipulating. Emphasizes the contemporary mass media of the Commonwealth Caribbean and the societies in which they function, explaining their characteristics and practices in terms of the history of the region and the media themselves and relating these traits, wherever applicable, to theories of communication and national development. Illustrated. An updated edition of the comprehensive resource that covers the various areas associated with representations of diversity within the mass media. The second edition of Diversity in U.S. Mass Media presents a review of the evolution and the many issues surrounding portrayals of social groups in the mass media of the United States. Unfortunately, all too often mass media depictions play a crucial role in shaping our views about individuals and social groups. Filled with instructive insights into the ways social groups are represented through the mass media, Diversity in U.S. Mass Media offers a better understanding of groups and individuals different from ourselves. The revised second edition is filled with recent, illustrative examples from the media. Comprehensive in scope, the authors address a wide range of issues that include representations of race/ethnicity, gender, sexual orientation, disability, class, and religion in films, television, and the press. The authors encourage readers to question what is being presented and explore the extent to which they agree with the perspectives that are described. Diversity in U.S. Mass Media is an important resource that: Offers an understanding of how various social groups are being represented in the mass media. Explores how diverse communities inform and intersect with one another. Draws on updated studies on the topic and presents original research and observations. Includes new chapters on media portrayals of mixed race relationships and multiracial/multiethnic people and representations of religion and faith. Accompanied by a companion website for instructors including many useful pedagogical tools, such as a test bank, viewing list, exercises, and sample syllabi. Revised and updated, the second edition of Diversity in U.S. Mass Media offers a broad perspective on the myriad issues that influence how the media portrays social groups. Throughout the text, the authors show consistencies as well as differences in media representations of minority groups in the United States. This new edition updates and expands the scholarship of the 1st edition, examining media effects in...
and the effects of "viral" campaigns on political culture • Uncovers the truth behind piracy infringements on popular cultural industries • Reveals the hidden factors driving the rapid expansion of social media • Discusses how capitalism affects the development of social media • Examines how social media shares characteristics with and differs from mass media

This compelling book assesses the development of the mass media since the Romanian Revolution in December 1989 and the media's impact on cultural development, the public sphere, civil society and democracy. It controversially claims that Romania's failure to experience a thoroughgoing enlightenment project in its entire history remains a major obstacle for producing democratic ownership of the media and democratic development of society. Analyzing both the print and broadcast media and their respective effects on development, the book also discusses the effects of Romanian law on media and societal development, ethics, and media responsibilities. It concludes, however, that far from having an absolutely negative impact on Romanian post-communism, the media has helped produce a contradictory empirical form that equally contains positive moments in terms of subjective cultural development.

Combines basic information and principles with skills-building exercises in a workbook format--with everything needed to proceed with assignments (saving instructors the work of preparing many handouts). Text examines general issues of health promotion, and the application of these issues in particular settings. It focuses on multi-setting interventions, partnerships and intersectoral working and addresses recent government initiatives. This book tackles the issues involved and explores strategies to deal with many of the problems of establishing equivalence. Each contribution focuses on a theoretically relevant theme, such as: tolerance; political values; religious orientations; gender roles; voluntary associations; party organizations and party positions; democratic regimes, and the mass media. Each chapter covers different topics, methods, data and countries, making use of research to show the problems of finding similar or identical indicators in realistic research settings.

This book explores representations of sporting activities, exercise and games in art since the Renaissance. It includes physical activities of all kinds, and features works representing athletes, sports people, speed, the body, and movement.

The revised and updated eighth edition of the bestselling textbook Politics UK is an indispensable introduction to British politics. It provides a thorough and accessible overview of the institutions and processes of British government, a good grounding in British political history and an incisive introduction to the issues facing Britain today. With contributed chapters from respected scholars in the field and contemporary articles on real-world politics from well-known political commentators, this textbook is an essential guide for students of British politics. The eighth edition welcomes brand new material from eight new contributors to complement the rigorously updated and highly valued chapters retained from the previous edition. The eighth edition includes: • Britain in context boxes offering contrasting international perspectives of themes in British politics. • A comprehensive 'who's who' of politics in the form of Profile boxes featuring key political figures. • And another thing pieces: short articles written by distinguished commentators including Jonathan Powell, Michael Moran and Mark Garnett. • Fully updated chapters plus new material providing excellent coverage of contemporary political events including: The Leveson Inquiry, the aftermath of the 2011 riots and the House of Lords reform. • A vibrant and accessible new design to excite and engage students as the work through a variety of political topics. • A new epilogue to the book offering a critical perspective of the trials and tribulations of the Coalition Government, including an overview of the major differences that divide the coalition partners. The best-selling Mass Communication: Living in a Media World presents a highly accessible introduction to mass communication that equips students with the critical thinking skills to become savvy media consumers. To help students better retain the material, author Ralph E. Hanson uses a storytelling approach that weaves in examples drawn from everyday life. Readers are encouraged to consider the media industry
from the inside out and, in doing so, discover the many dimensions of mass communication that operate in our society. The thoroughly revised Eighth Edition highlights how social and digital media, video games, and the COVID-19 pandemic are changing the face of media. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo.

Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video on the changing roles of mobile devices. LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time.

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In an attempt to trace the imprint of culture in its effect on communication, this book encompasses an understanding of cultural adaptation, interpersonal effectiveness and communication relationships as they are wrapped in culture. Explains how to become an effective intercultural communicator.

This text explains cultural and natural environments and how to process information for the public in museums, parks, forests, and many other private and public interpretive agencies worldwide. Based in research and theory, this book defines, affirms, and unifies this diverse field for both professionals and students by presenting the challenges and possibilities of the field including the presentation of interpretation to diverse audiences; effective programming strategies; state-of-the-art management and marketing techniques; training and using volunteers; and the trends facing interpretation today and in the future.

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